

Privacy Policy

Last Revised: May 30, 2018

Praetorian Group, Inc. and its affiliates (“**Praetorian**”, “**we**,” “**our**,” or “**us**”) respect the privacy of Users of its website at www.praetoriangroup.co (the “**Site**”) and related services (“**User**,” “**you**,” or “**your**”) and are committed to protect the information that Users share with them.

This Privacy Policy is applicable to you upon your access and use of the Site and informs you of our policies regarding the collection, use, protection, and disclosure of information we receive from Users of the Site as well as your access to it, and how to update and correct your personal information.

Please read this Privacy Policy carefully. If you do not agree to be bound by this Privacy Policy, then do not access or use the Site or the services offered therein (the “**Services**”). Continuing to use the Site after we publish or communicate a notice about any changes to this Privacy Policy constitutes binding acceptance of those changes. By accessing and/or using the Site, you accept and agree to be bound by this Privacy Policy and our Terms of Use, which are hereby incorporated by reference. You also acknowledge and confirm that you are not required to provide us with Personal Information or Non-Personal Information (as such terms are defined below) and that such information is voluntarily provided to us.

Information We May Collect From Users

We collect information from you when you enter our Site, register on our Site, and/or enter information on our Site. Some of this information is personally identifiable information (“**Personal Information**”), which is information that can be used on its own or with other information to contact or locate a single person or to identify an individual in context. When ordering or registering on our Site, as appropriate, you may be asked to supply Personal Information, such as your name, email address, mailing address, phone number, social security number, or other details to help you with your experience.

We may also collect information about Users, which is available to us while such User is entering into and/or using the Site, including but not limited to: (a) use of the Site that does not identify an individual user, (b) Internet connections, (c) computer equipment, (d) web browsers, (e) websites visited before entering the Site, (f) websites visited after leaving the Site, (g) IP addresses, and (h) other similar information about traffic and usage, as you navigate to, through, and away from the Site (collectively, “**Non-Personal Information**”). We are not aware of the identity of the User from whom we have collected the Non-Personal Information.

For avoidance of doubt, any Non-Personal Information connected or linked to any Personal Information shall be deemed as Personal Information as long as such connection or linkage exists.

We do not collect any Personal Information from you or related to you without your approval, which is obtained, for example, through your active acceptance to the Terms of Use and this Privacy Policy.

How We Collect Information

We collect information through your entry and use of the Site. For example, when you are using the Site we are aware of it and may gather, collect and store the information relating to such usage. We also collect information which you decide to provide us voluntarily. For example, we collect Personal Information when you contact us and/or register on our Site.

We may gather, collect and store such information either independently or through the help of our authorized third-party service providers as detailed below.

How Collected Information is Used

We may use the Personal Information and/or Non-Personal Information that we collect from you when you, for example, register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the Site, or use certain other Site features in the following ways:

- To fulfill the purpose for which you provide it.
- To provide you with information or Services that you request from us, such as sending you certain updates and news about our Services and offerings.
- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To quickly process your transactions.
- Use it for statistical and research purposes and for customization and improvement of our Site and services.
- To send periodic emails regarding your order or other products and Services.
- To follow up after correspondence (e.g., live chat, email or phone inquiries).
- Be able to contact Users for the purpose of providing them with technical assistance.
- With your express consent or at your direction.
- Determine general geolocation information (i.e., country) from which the User's computer is connected to the Internet in order for us to know the general location of our Site's Users as well as in order to safeguard our Site.

If at any time you would like to unsubscribe from receiving future emails, you can follow the instructions at the bottom of each email and we will remove you from correspondence.

Accessing and Modifying Your Personal Information¹

We respect your right to access and control your information, and we will respond to requests for information and, where applicable, will correct, amend, or delete your Personal Information.

Access to Personal Information. If you request access to your Personal Information, we will gladly comply, subject to any relevant legal requirements and exemptions, including identity verification procedures. Before providing data to you, we will ask for proof of identity and sufficient information about your interaction with us so that we can locate any relevant data. We may also charge you a fee for providing you with a copy of your data (except where this is not permissible under local law).

Correction and Deletion. In some jurisdictions, you have the right to correct or amend your Personal Information if it is inaccurate or requires updating. You may also have the right to request deletion of your Personal Information; however, this is not always possible due to legal requirements and other obligations and factors. Remember that you can update your account information by contacting us by sending an email to hello@praetoriangroup.io or by calling 917-295-5084.

Marketing Preferences. For marketing preferences and to opt out of email marketing, please unsubscribe by following the instructions at the bottom of each of our email. You may also request that we not disclose your personal contact information to third parties.

Filing a Complaint. If you are not satisfied with how we manage your Personal Information, you have the right to make a complaint to a data protection regulator. A list of National Data Protection Authorities can be found here²: http://ec.europa.eu/justice/dataprotection/bodies/authorities/index_en.htm.

Security

We take reasonable measures to maintain the security and integrity of our Site and prevent unauthorized access to it or use thereof through generally accepted industry standard technologies and internal procedures. We implement a variety of security measures when you enter, submit, or access your information to maintain the safety of your Personal Information. In addition, we employ highly secure services design and implementation using encryption and architectures mechanisms.

¹ This is added with the intent to comply with the General Data Protection Regulation(GDPR) (effective May 25, 2018). It's for subjects of the EU and even though your business is in the US, GDPR will apply to all businesses that "process" personal information of a subject of the EU. It's prudent to comply because the fines are significant.

² Creating a hyperlink here may be cleaner.

Please also bear in mind that no data security measures are guaranteed to be completely effective. We are not responsible for any circumvention of security or privacy measures deployed on this Site. Furthermore, it is common knowledge that transmission of information via the Internet is not wholly secure and we cannot guarantee the security of your Personal Information transmitted to or through this Site or any of our Services. Any transmission of Personal Information is at your own risk. By using our Site and Services, you acknowledge and accept these risks.

Use of Cookies

When you access or use the Site, we or our third party service providers may use industry-wide technologies such as “cookies” or other similar technologies which store certain information on your computer or device (“**Cookie(s)**”), which will allow us to enable automatic activation of certain features and make your experience much more convenient and effortless. We or our authorized third-party service providers may use both session cookies (which expire once you close the Site) and persistent cookies (which stay on your system until you delete them). Praetorian does not control such third-party service providers. Cookies usually store only a Non-Personal Information, such as the web pages you have visited, the duration of your browsing, etc.

It is easy to disable or delete Cookies. Most browsers will allow you to erase cookies from your computer’s hard drive, block acceptance of cookies, or receive a warning before a Cookie is stored. However, if you disable or erase Cookies, your online experience may be limited.

Sharing Information with Third Parties³

Praetorian will not share any Personal Information it collects with any third party, other than in the following circumstances: (a) to satisfy any applicable law, regulation, legal process, subpoena or governmental request; (b) to enforce this Privacy Policy and/or the Terms of Use, including investigation of potential violations thereof; (c) to detect, prevent, or otherwise address fraud, security or technical issues; (d) to respond to claims that contact information (e.g. name, e-mail address, etc.) of a third-party has been posted or transmitted without their consent or as a form of harassment; (e) to protect the rights, property, or personal safety of Praetorian, its Users or the general public; (f) by virtue of undergoing any change in control, including by means of merger, acquisition or purchase of all or substantially all of the assets of Praetorian, so long as such acquirer maintains the same privacy terms hereunder; or (g) pursuant to your explicit approval prior to the disclosure.

[Note that we collect, hold and/or manage Personal Information through Praetorian’s authorized third-party vendors of certain products or services (such as, hosting cloud services) (including, as applicable, their affiliates) solely and limited to providing us with such requested services,

³ Note: In the event that you start storing and/or sharing Personal Information outside of the United States, please also take GDPR implications and requirements into consideration.

and not for any other purposes. Such vendors may be located in a country that does not have the same data protection laws as your jurisdiction.]

In addition, Non-Personal Information may be provided to other parties for marketing, advertising, or other uses.

Third-Party Service Providers

While using the Site, we may be using third-party service providers, who may collect, store, and/or process the information detailed herein. Praetorian uses commercially reasonable efforts to engage with third parties that post a privacy policy governing their collection, processing, and use of non-personal and personal information.

COPPA

We do not sell products or Services for purchase by anyone under the age of thirteen (13). In accordance with the Children’s Online Privacy Protection Act (“**COPPA**”), we will never knowingly request or solicit Personal Information from anyone under the age of thirteen (13), without verifiable parental consent. In the event that we receive actual knowledge that we have collected such Personal Information without the requisite and verifiable parental consent, we will delete that information from our database as quickly as is practical.

We reserve the right to request proof of age at any stage so that we can verify that minors are not using the Site.

Changes to the Privacy Policy

The terms of this Privacy Policy will govern the use of the Site and any information collected therein. Praetorian reserves the right to change this policy at any time, therefore we encourage you to visit this page frequently. We will provide notice of substantial changes of this policy on the homepage of the Site and/or we will send you an e-mail regarding such changes to the e-mail address that you may have provided us with. All changes to this Privacy Policy are effective as of the stated “Last Revised” date at the top of this page and your continued use of the Site after the Last Revised date will constitute acceptance of, and agreement to be bound by, those changes.

Contact Information

If you have any questions (or comments) concerning this Privacy Policy, you are most welcome to send us an email to the following address: **hello@praetoriangroup.io**